

From: "Larry Jensen" <LJ@commadv.com>

To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>

CC: "Adams, Ben C." <badams@bakerdonelson.com>

"Max Aldrich" <MAldrich@commadv.com>

Date: 5/4/2017 7:56:50 PM

Subject: Re: Crime Commission followup

Attachments: image001.png

Talked to Mark today. Good guy... you will enjoy getting to know him

Larry Jensen
President | CEO

Direct: +1 901 273 2344
Mobile: +1 901 336 0797
Office: +1 901 366 6070
ljensen@commadv.com

5101 Wheelis Drive, Suite 300
Memphis, TN 38117
www.commadv.com

[LinkedIn](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

On May 4, 2017, at 5:25 PM, William Gibbons (wgibbons) <wgibbons@memphis.edu> wrote:

Larry,

Thank you for your advice and support. By the way, I followed up on your suggestion to get with Mark Russell. We were scheduled to have breakfast yesterday, but given the sudden new upheaval at The CA, he had to cancel. We are working to reschedule later this month.

Bill Gibbons

Executive Director

The Public Safety Institute

The University of Memphis
317 Robison Hall
Memphis, TN 38152



901.385-4232 | memphis.edu

From: Adams, Ben C. <badams@bakerdonelson.com>
Sent: Thursday, May 4, 2017 10:39:49 AM
To: Larry Jensen
Cc: William Gibbons (wgibbons@memphis.edu); Max Aldrich
Subject: RE: Crime Commission followup

you are awesome! thanks much

From: Larry Jensen [<mailto:LJ@commadv.com>]
Sent: Thursday, May 04, 2017 10:37 AM
To: Adams, Ben C.
Cc: Bill Gibbons (wgibbons@memphis.edu); Max Aldrich
Subject: RE: Crime Commission followup

Ben,

We make our charitable through Hope Christian Community Foundation on behalf of Commercial Advisors . For the last two years those moneys have been sent on or about 10/1 of each year. If there is a need to accelerate we can. We made a pledge a few weeks ago of \$5000.

Larry Jensen
President | CEO

Direct: +1 901 273 2344
Mobile: +1 901 336 0797
Office: +1 901 366 6070
ljensen@commadv.com
<image001.png>
5101 Wheelis Drive, Suite 300
Memphis, TN 38117
www.commadv.com

[LinkedIn](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

From: Adams, Ben C. [<mailto:badams@bakerdonelson.com>]
Sent: Thursday, May 04, 2017 10:11 AM
To: Larry Jensen
Cc: Bill Gibbons (wgibbons@memphis.edu); Adams, Ben C.
Subject: Crime Commission followup

Larry, thanks so much for all your time and advice on fundraising. Bill and I are working many of your suggestions, particularly the Chamber Circle.

I apologize for the formality of this but you can understand my process. I am following up on a letter from me and Bill Gibbons last month regarding renewal of your annual support of the Crime Commission. We all know that violent crime is one of our biggest challenges. At the Crime Commission, we have new leadership with Bill, a new relationship with the University of Memphis and a new 5 year plan. We are aligned with our 2 Mayors and MPD Director Rallings. We have more resources for community engagement and getting the word out. As you know, we have helped in recruiting and retention of sworn officers. A new class of sworn officers and PSTs will soon hit the streets and we are committed to getting more boots on the ground which is critical to driving down violent crime with data driven pro-active policing. Can we count on you to renew your support this fiscal year which ends September 30? We would also be happy to come visit with you and members of your team to discuss our plans and progress in more detail as well. Thanks for your consideration.

Ben C. Adams, Jr.

Chairman and Chief Executive Officer

Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
165 Madison Avenue
Suite 2000

Memphis, Tennessee 38103

Phone (901) 577-2307

Fax (901) 577-0714

badams@bakerdonelson.com

www.bakerdonelson.com

Baker, Donelson, Bearman, Caldwell & Berkowitz, PC represents clients across the U.S. and abroad from offices in Alabama, Florida, Georgia, Louisiana, Maryland, Mississippi, South Carolina, Tennessee, Texas, Virginia and Washington, D.C.

Baker Donelson – Proud to be one of FORTUNE's "100 Best Companies to Work For®" Eight Years in a Row!

Under requirements imposed by the IRS, we inform you that, if any advice concerning one or more U.S. federal tax issues is contained in this communication (including in any attachments and, if this communication is by email, then in any part of the same series of emails), such advice was not intended or written by the sender or by Baker, Donelson, Bearman, Caldwell & Berkowitz, PC to be used, and cannot be used, for the purpose of (1) avoiding penalties under the Internal Revenue Code or (2) promoting, marketing or recommending to another party any transaction or tax-related matter addressed herein.

This electronic mail transmission may constitute an attorney-client communication that is privileged at law. It is not intended for transmission to, or receipt by, any unauthorized persons. If you have received this electronic mail transmission in error, please delete it from your system without copying it, and notify the sender by reply e-mail, so that our address record can be corrected.